

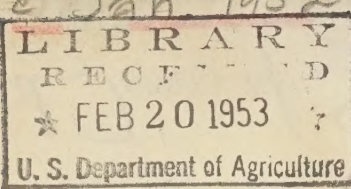
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FROM
LAKEVIEW AQUATIC FARMS

"Tropical and Goldfish, Aquariums, Plants and Supplies"
5579 COLERAIN AVE. CINCINNATI 24, OHIO



Young "Angel Fish" in an aquarium.

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TROPICAL FISH are INTERESTING

The Tropical Fish listed on this page are usually in stock at our Display Room and Hatchery in Cincinnati. Prices subject to change without notice. All Fish marked with a * should be kept separately. Those not marked can live together. We quote for sound young fish of good shipping size. Large Breeding Size of some varieties, also available at extra cost. We recommend one or more of the books on Tropical Fish listed in this catalog.

Shipments of Tropical Fish are made by Railway Express or Air Express entirely at customers risk. Shipping charges paid by customer. We do not guarantee live delivery, but we will use every precaution to get them to you alive. Minimum order for shipment of fish is \$5.00 plus \$1.00 to pay for the can and packing. Fish may be called for and taken home in your car with very little chance of loss, even in cold weather if you have a heater in the car. No minimum and often no charge for container on small orders called for at Farm.

LIVE BEARERS

	Each
Red Tuxedo Moons	.65
Rainbow Guppy	.25
Gold Guppies	.25
Green Sailfin Mollies	.75
Marble Mollie, large	.75
Black Mollie	.75
Salt & Pepper Moon	.75
Pure Red Moon	.65
Red Wagtail Platty	.75
Gold Wagtail Platty	.75
Gold Crescent Moon	.60
Black Moon	.50
Blue Moon	.65
Red Tuxedo Swordtail	1.00
Gold Swordtail	1.00
Black Swordtail	.75
Flaming Red Swordtail	.75
Red Swordtail, large	1.25
Red Swordtail, small	.75
Mexican Swordtail, gr.	.60

BUBBLE NEST BUILDERS

	Per Pair
*Paradise, medium	1.00
Dwarf Gourami	2.90
Blue 3 Spot Gourami	1.25
Leeri Gourami, med.	2.90
Kissing Gourami	2.00
Thick Lip Gourami	1.80
Blue Betta	3.75
Red Betta	3.75
Red & Green Betta	3.75
Red & White Betta	3.75

BARBS (Egg Layers)

	Each
Gold Barb Shuberti	.75
Barbus Sumatranus or)	
Tiger Barb)	.85
Black Ruby Barbs	.85
Rosy Barb	.60
Barbus Oligolepis	.75

CICHLIDS (Egg Layers)

	Each
Angel Fish, medium	.85
Angel Fish, large	2.50
Angel Fish, extra lg.	5.00

MISCELLANEOUS (Egg Layers)

	Each
Pencil Fish	.65
Glass Fish	.95
Catfish, Aneus	1.50
White Cloud Mountain)	xxx
Fish)	.75
Silver Tipped Tetra	.75
Blood Fin Tetra	.95
Rasbora Heteromorpha	1.50
Rosy Tetra (Rosaceus)	.95
Glo-Light Tetras	1.50
Neon Tetras	1.25
Black Tetra	.85
Pristella Ridley	.65
Head & Tail Light	.95
Tetra Von Buenos)	xxx
Aires)	.75
Tetra Von Rio	.75
Cerpae	.95

DANIOS

	Each
Zebra Fish	.35
Pear Danio	.50
Spotted Danio	.50
Giant Danio	.75
Gold Danio	.50



AQUARIUM PLANTS

To have a well balanced aquarium you need growing underwater plants. To beautify it and make the fish feel at home, select some of these outstanding plants specially raised for aquarium use. Growing plants live on the waste products of fish absorbed through their roots in clean sand and give off oxygen from leaves when they have proper light (See booklet "The Aquarium Beautiful" for 10¢, or others). Smaller fish and the shy or timid ones find safe refuge in a well planted corner. Proper aquarium gravel is also necessary to get healthy growth.

PLANTS FURNISHED IN BUNCHES

1. Giant Anacharis. Good for both young fish and tropicals. A fine oxygenator and graceful plant which grows well. 15¢ a bunch.

2. Cabomba. This popular, light green plant, is one of the brightest and most beautiful of the aquarium plants. Provides good protection for young fishes. 15¢ a bunch.

3. Myriophyllum. Ideal for spawning both tropical and goldfish. Fine-leaved, feathery plant which provides protection for young fish. 15¢ a bunch.

4. Ludwigia. The green, round leaves have delicate red undersides, which make it one of the best decorative plants. Cuttings root easily. 25¢ a 20¢ a bunch

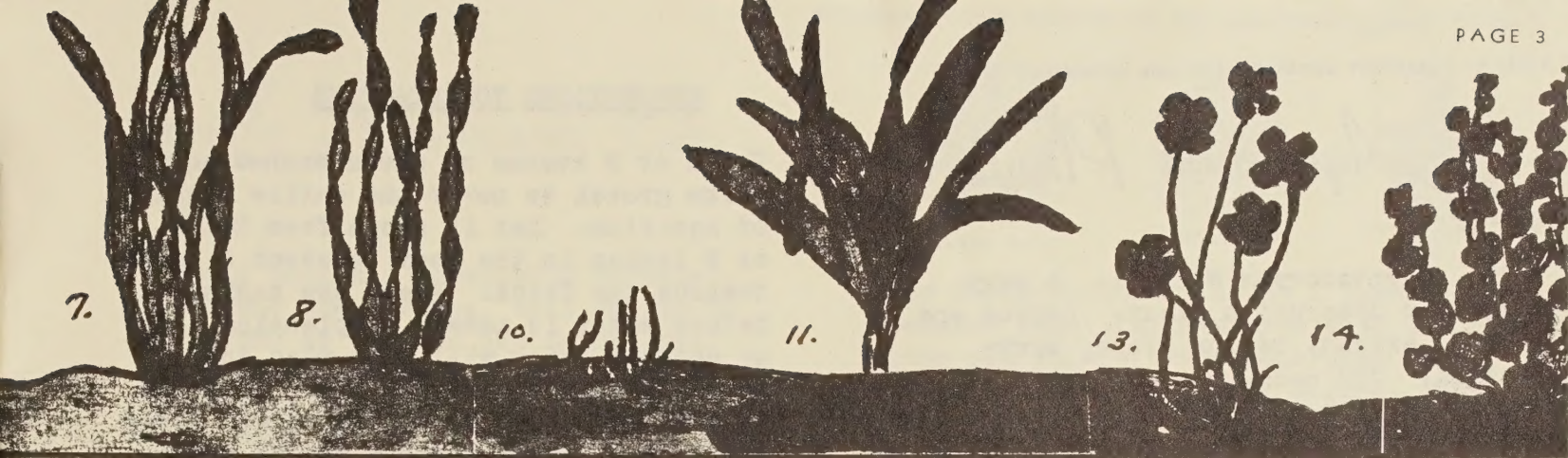
5. Hygrophilia. Effective in background or sides of aquarium. Fast growing. Propogates easily from rotted cuttings. 5 pieces for 25¢.

6. Ambulia. This ideal front plant grows good roots in a short time. Is light green and the most popular and decorative plant. Similar to Cabomba, but more striking and stronger 6 pieces for 35¢.

ROOTED PLANTS (Fillers for sides, back-ground, or front).

7. Valisneria. The favorite of aquarists. An excellent oxygenator. Its roots aid in purifying the soil. The 5 gallon aquarium should have at least 12; a 10-gallon 24, etc. All raised in tanks. 50¢ per dozen.





8. Cork Screw Valisneria. Does not grow above 12 inches. A spirally coiled variation of the valisneria. 75¢ a dozen.

9. Micro Sagittaria. Ideal for a front plant, or against small rocks. This tiny, active plant (1 to 2 inches high) spreads a carpet of green on the aquarium floor. 75¢ a dozen.

10. Dwarf Sagittaria. Grass like leaves 2 to 3 inches long make this plant very useful for frontal planting in any aquarium. 50¢ a dozen.

11. Sagittaria Sinensis. The long broad leaves, make this popular plant a splendid oxygenator. Makes an ideal center plant with two or three together. 2 for 25¢; Giant \$1.00 each.

12. Hiding Grasses. Several varieties such as utricularia Riccia, Nitella are excellent for spawning and hiding baby fish in aquariums. Portion 35¢.

13. African Four Leaf Clover. This fascinating, small plant is a novelty resembling the four leaf clover. Small clusters, 35¢ each. Large 50¢ each.

14. Cardamine. This is a good oxygenator with beautiful round ruffled light green leaves. 25¢ a bunch.

CENTER PLANTS (ROOTED)

15. Amazon Sword Plant. Gorgeous aquatic plant of the Sagittaria family. Excellent hardy center plant. Small 75¢ each; medium \$1.25 each; Large \$3.00 and up.

16. Junior Amazon Sword Plant. Beautiful center plant for the small tank; keeps all the hardy, attractive features of the standard size in fascinating miniature. Fast growing. 50¢ each.

17. Pigmy Chain Sword Plant. This favorite does well in small or large aquariums when used as a bush, jet-shaped center plant. Produces abundant runner growth. 20¢ each

18. Cryptocoryne Beckettii. The smallest of the Cryptocorynes. Light green leaves and very long roots. Perfect for small aquariums. 35¢ and 50¢ each.



Aquarium Plants

19. *Cryptocoryne Willisii*. A very popular decorative plant. Leaves are thin, bright, medium green, wavy-edged. 35¢ each. Larger sizes, 50¢ and 75¢ each.

20. *Cryptocoryne Griffithii*. Best of the *Cryptocoryne* family. This sturdy long rooted plant has dark green, broad, leaves. \$1.00 each. Larger sizes \$1.50 and \$2.00 each.

21. *Apongeton Crispum*. Long, green ripple-edged leaves make it a lovely center plant. 75¢ and \$1.00 each.

22. Cape Fear Spatterdock. The beautiful, translucent light green leaves, make this a striking center plant for the aquarium. 25¢ each.

23. Water Sprite. Adds beauty to any aquarium with its fern-like leaves. A hardy and good oxygen plant. 25¢ each.

24. Madagascar Dwarf Lily. The only water lily recommended for aquariums. Produces small pale blue flowers above water. 50 and 75¢ each.

25. Banana Plant. Leaves on long stems float surface and clusters of exposed roots resembling small bananas develop at the base of the plant. 25¢ and 35¢ each.

HOW WE SHIP

We prefer to ship all perishable or fragile articles by Express Collect, but Plants and small supplies can be sent by Parcel Post Special Delivery when specially requested, and when additional funds are sent to cover the postage charges. Add 10% of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add 20%. Include 25¢ for Handling Charge on all orders under \$2.50.

SUGGESTIONS FOR PLANTING

Use 2 or 3 inches of clean washed aquarium gravel to cover the entire bottom of aquarium. Let it slope from 2-1/2 or 3 inches in the rear to about 1 inch towards the front. Plant new tanks before water is added. A planting tong or notched stick will help when done underwater. Gently push plant into the gravel, then drag it to spread and cover the roots. Larger plants can be anchored by a stone till roots take hold. Plants need 8 to 10 hours light daily to grow. Artificial light can be controlled and therefore produce less Algae than direct window light.

Plant the tall growing plants to the back, the bush and medium plants in front of them, the dwarf and low growing in front and the chosen show plant in center. Use rock to create natural effect; add other submerged decorations as wanted.

SPECIAL PLANT COLLECTIONS FOR MAIL ORDERS ONLY

No. 5A	7 Varieties Choice Plants	
	(Shipping wgt. 2 Lbs.)	\$1.50
No.10A	8 Varieties	2.00
No.15A	8 Varieties	2.50

FISH NETS

All nets have strong wire handles. Are made of fine quality netting.

<u>Tropical</u>	Fish Net	4" Triangle	Each	25¢
"	"	8" Rectangle	"	75¢
<u>Fine Mesh</u>	"	3" Triangle	"	15¢
"	"	4" "	"	25¢
<u>Goldfish</u>	"	4" "	"	25¢
"	"	6" "	"	50¢
<u>Nylon Tropical</u>	"	3" Rectangle	"	35¢
"	"	4" "	"	50¢
"	"	5" "	"	60¢

POOL PAINT, ETC.

LAKEVIEW POOL PAINT is a special non-poisonous underwater concrete enamel for pools. It is sky blue in color and will add to the appearance of a pool, stop porosity of cement and seal minor cracks. Apply with a brush, giving the pool two coats, allowing 24 hours between coats. Covers 450 square feet per gallon one coat. Directions on can.

Per Quart	4 lbs.	\$1.50
Per Gallon	11 lbs.	5.25

POOL CAULKING COMPOUND is light in color and will permanently seal minor cracks in pools. Retains its elasticity indefinitely. Clean out cracks well and apply with knife or spoon when pool is dry.

Per 1-lb. can . . . 75c each

Cheapest way to ship these items is by Parcel Post. Please note weights and include sufficient postage.

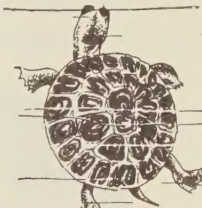
Snails, Scavengers, Etc.



JAPANESE SNAIL



RED RAMSHORN SNAIL



Mystery Snails. (*Ambularia Cuprina*). Excellent Scavengers. Well suited to aquariums as they do not eat plants and like house temperature. Similar in size to Japanese Snails, but with more showy amber and green shells. They lay eggs in a hard cluster above the water. Medium size 2 for 25¢. Breeder 35¢ ea.

Red Ramshorn (*Plan Rubrum*). One of the finest aquarium snails. Coral color body and shell
3 for 25¢. \$1.00 per dozen.

Black Ramshorn (*Plan Corneus*) Similar to Red Ramshorn. Does best in cooler water. 5 for 25¢. 50¢ a dozen.

Phillippine Live-Bearing "Horn Of Plenty". A small snail with black shell. Shaped like the cornucopia, or horn of plenty. Very good bottom scavengers for aquariums. They cultivate the growing plants burrowing in sand and do not eat plants.
3 for 25¢; or \$1.00 per dozen.

Japanese Live-Bearing Snail. (Trap-door Snails). These are the largest of the aquarium snails, and are entirely hardy in a pool. The young snails are fully formed when released by the parent. Active eaters of algae and green scum.
3 for 25¢; 75¢ a dozen.

COLLECTIONS OF SCAVANGERS

For small or Medium Size Pool

Shipped in a can with water. Express Chgs. Collect! 10 Tadpoles, 10 Trapdoor Snails, 10 Blk. Ramshorn Snails. Includes shipping can and 30 Scavengers. Collection No. S1.....\$1.70

For a large Pool

Double the above collection with 2 extra frogs. Includes shipping can and 62 scavengers.

Collection No. S2.....\$3.50

Baby Green Turtles. About 2 inches in diameter beautifully marked with red, green and yellow. The underpart of their shells is curiously marked, every turtle seemingly with a different pattern. Should be kept in their own small bowl with a stone to crawl out of the water and rest on. 35¢ each; 3 for \$1.00.

Greenfrog Tadpoles. These are the green frogs in the tadpole state. They will become frogs during the summer. Meanwhile they are scavengers and eat decaying matter. Tads must be shipped in a can with water, but we make no extra charge for it for this purpose. 60¢ a dozen.

REMEDIES

The following remedies will prove most useful to maintaining healthy fish and aquarium. Early treatment is advisable, keep them always on hand.

ARGUCIDE. (Reg. U. S. Pat. Off) is the Trade Name of a highly concentrated insecticide for controlling external parasites on goldfish in aquariums and outdoor pools.



Kills fish lice overnight. It is packed in two sizes. Each package unit consists of a jar of Argucide Powder for pools and a dropper

bottle for aquariums. (Bottle is refillable).

2½ Oz. size - \$1.15 -- 4½ Oz. size \$1.65
Add 15¢ for Postage and Mailing charges.

TURKS SALT

AQUA-REMEDY 1 Oz. Bottle

" " 4 " "

MEDICURE (For Ich, Tailrot)

LONG-LIFE AQUA AID Bottle

Box 25¢

Each 25¢

" 90¢

" 25¢

" 25¢

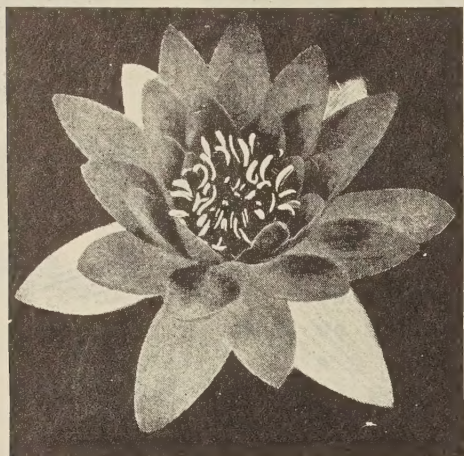
ANTI-CHLORINE TABLETS

WATER-RITE 4 tablet size

" " 12 " "

" 15¢

" 35¢



"ATTRACTION"
Finest Red Hardy Water Lily

WHITE

ODORATA—A native American Water Lily. It is a vigorous, prolific grower and has especial merit in outdoor ponds. Being the most inexpensive of lilies, it is a good variety to experiment with or to plant where quantity is needed for effect. Flowers are pure white and quite attractive. **.65c each.**

MARLIAC WHITE (Albida)—A very desirable white lily. The stamens are light yellow, sepals touched with pink, blooms continually through the season. Leaves are light green on top, dark red underneath while young. Beautifies any pool. **\$1.75 each**

GLADSTONE—This is one of the finest pure white lilies. It bears an abundance of dazzling white flowers, 6" to 8" in size, having broad petals and yellow stamens. It is a very strong grower. **\$2.25 each.**

YELLOW

MEXICANA—A hardy lily with a unique method of reproduction by runners. It also forms bunches of small bulbs (shaped like tiny bananas) which enable it to resist freezing and drying up after a season's growth. We recommend it for its curious habits. It is a shy bloomer but will do well in large, shallow lakes or ponds. Flowers are light yellow. Leaves dark green with red blotched undersurface. **75c each**

CHROMATELLA—This is considered one of the finest hardy yellow water lilies that is grown. Canary yellow petals, deep yellow stamens and beautiful mottled green and brown leaves. A prolific bloomer until frost. **\$2.00 each**

SUNRISE—An enormous and very fine yellow of recent introduction. As its name suggests, Sunrise is an early bird among the water lilies and opens its large Chrysanthemum shaped flowers early in the morning. Petals are long, narrow and crinkly, leaves very oval with wavy edges colored dark green above and red flecked with dark red brown below. This is an aristocrat of Hardies. **\$3.00 each**

RED

CONQUEROR—A choice Red Lily, similar to "Attraction." We recommend Conqueror and are pleased to be able to offer it at this low price. **\$2.75 each.**

GLORIOSA—Flowers are dark carmine red, beautifully formed and very fine for cutting, as they will open four or five days when floated in a bowl (as all water lily blossoms should be shown when cut). Flowers are delightfully fragrant and are produced continuously throughout the season. The leaf spread of Gloriosa is smaller than "Attraction," but its flowers nearly as large, so that it is better adapted to smaller spaces than "Attraction." **\$2.75 each.**

ATTRACTION—This is one of the Aristocrats among Water Lilies. For several years no lily has been more greatly admired at LAKEVIEW than a group of Attraction lilies which are continually in bloom with gorgeous dark red flowers 6" to 8" in diameter. The dark red of the petals is a stunning background for the striking yellow center and stamens of the flower. The blossoms of "Attraction" are among the finest hardy water lilies used as cut flowers. **\$2.75 each**

Hardy Water Lilies

Lakeview Water Lilies Are Sure To Please

ONE or more specimens of the Hardy Water Lilies (Genus *Nymphaea*) should be in every pool. Fish and plants belong together and each profits by the other's presence. Lily leaves shade the Goldfish on hot Summer days, and the fish in turn reciprocate by eating up the bugs as rain (or your hose) washes them from the surface of the leaves. Water Lilies will adjust themselves to small changes in water level. If their general requirements of rich soil, shallow water and sunny location are met, very little attention will be necessary thereafter.

The varieties we list here are quite hardy and well adapted for pools or ponds. They begin to flower very early in the season. In our vicinity blooms begin to appear in April and continue steadily until October. All lilies properly tagged when shipped.

PINK

ROSE MAGNOLIA—A free blooming fragrant pink lily, good for natural ponds as well as pools. Flowers stand up out of the water. **\$1.50 each.**

W. B. SHAW—A vigorous, strong growing, fragrant lily of rich rose pink color which blooms continually. Good for use in natural ponds or pools. **\$1.50 each**

MARLIAC ROSE—A choice light pink lily of the same race as Chromatella (Marliac Yellow) and Marliac White. Good for cut flowers as the bloom lasts several days when cut. **\$1.75 each**

PINK OPAL—A new variety and a bright jewel of color. Pink Opal bears deep, rich pink, full, cup-shaped flowers held a little above water. It is good for cutting and well suited for large or small pools. **\$1.75 each**

HELEN FOWLER—A freely flowering deep pink lily, bearing flowers on a stiff stem above water. It is the best hardy pink lily for cut flowers and is suited to a small pool or tub, as leaves are not large. **\$1.75 each**

ROSE AREY—A beautiful deep cerise pink, large flowers with pointed petals. One of the choicest pink Hardies grown. Flowers up to **\$2.25 each.**

APRICOT (Changeable Color)

PAUL HARIOT—A very choice lily suited to small spaces bearing an abundance of flowers. The first day they are a light yellow, then change to rose pink and then to a deep copper red. Flowers of different ages present a different appearance. This lily does well **\$2.50 each**

COMMANCHE—The largest and finest of the changeable hue apricot colored varieties. Vigorous, free flowering and with the unusual habit among hardy lilies of holding its flowers above water. **\$2.75 each**

THE SACRED LOTUS

We have all heard of the Sacred Lotus of the ancient Egyptians. Today these plants are available exactly as they grew four thousand years ago. The plants are hardy and grow under the same conditions as the hardy water lilies, or as shallow water plants.

EGYPTIAN LOTUS (*Nelumbium Speciosum*)—The Lotus of the ancient Egyptians. It has immense fragrant pink flowers and is hardy. **Tubers, \$2.50 each. Potted plants, \$3.50 each.**

AMERICAN LOTUS (*Nelumbium Lutea*)—A superb variety native to some of our Southern and Southwestern States. Flowers are 8" to 10" diameter, light golden yellow color. **Tubers, \$2.50 each. Potted plants, \$3.50 each.**

DOUBLE FLOWERING ROSE LOTUS (*Nelumbium Roseum Plenum*)—Beautiful double flowers of deep rosy red. **Tubers or Potted Plants \$3.50 each**

PLEASE NOTE. Lotus is supplied as a tuber during May. Later in the Spring the plants have grown too much to be moved safely without their soil, and are then furnished as potted plants.

Tropical Water Lilies

NEW DAY-BLOOMING VARIETIES

EACH year this group of magnificent flowers becomes more popular. Garden lovers often strive hard with other plants to receive their reward of only a few flowers. Here what rich rewards await the Water Gardener! These plants are the Aristocrats of the Water Garden; their numerous flowers the most gorgeous of all aquatics. *The varieties listed on this page are the finest available in the U. S.*

BAGDAD—A truly spectacular plant with very colorful large mottled green and plum colored leaves and giant lavender blue flowers. BAGDAD is a strong viviparous plant which will thrive under conditions not suitable to the more "warm blooded" tropicals. Its leaves and flowers will form a magic carpet in your pool. BAGDAD is outstanding anywhere! **\$3.00 each**

DIRECTOR G. H. MOORE—An extremely floriferous lily, producing very many medium sized leaves and lovely royal purple flowers. This plant strives to have many flowers continuously in bloom! It was featured in a full colored photograph in *Saturday Evening Post* during the 1941 season and is destined to be one of America's Favorite Water Lilies. **\$3.00 each.**

TALISMAN—A strong, viviparous, tropical day blooming water lily named after the Talisman Rose because it possesses the same brilliant combination of yellow suffused and overlaid with pink. The flower is large, clear, light yellow ground color strongly suffused and overlaid with pink giving an apricot effect. Limited stock, but a remarkable flower at **\$2.75 each.**

MRS. GEO. H. PRING—One of the most popular White Tropical day bloomers. Flowers 8 to 10 inches across under favorable conditions, but can be used in small pools, too. **\$2.50 each.**

GENERAL PERSHING—This lily, named after our famous war general, is considered the finest of all pink Tropical Lilies. The flowers have splendid size and are a pale rose purple in color. They are delightfully fragrant and open early in the morning. Buds are dark green striped with purple. Leaves dark green blotched with pink beneath. **\$3.00 each.**

MRS. EDWARDS WHITAKER (Var. gigantea)—This is the largest flowering day blooming water lily, and where well fertilized and given plenty of room for roots and leaves, will produce flowers over a foot across, and plenty of them. The flowers are a lavender blue which shades into a pale blue as the blossoms age. Leaves are light green, occasionally spotted with dark purple beneath. **\$3.00 each**

BLUE BEAUTY (Or Pennsylvania)—This is one of the largest selling Blue Tropical Water Lilies. Produces many deep blue flowers with yellow stamens and centers. Open during the day. Size up to 10 inches diameter when amply nourished. **\$2.50 each.**

AUGUST KOCH—This is one of the older viviparous day blooming lilies. Flowers are lavender-blue with gold stamens, about 6" to 8" in size. The plant is very satisfactory for Northern conditions. One of **\$2.75 each.**



Tropical Water Lily—Bagdad

BOXES FOR LILIES AND POOL PLANTS

We offer two sizes of **Hard Wood** Water Lily Boxes free from sap, will last many years in your pool. Can be used for Water Lilies, Lotus, and Bog Plants. Outside dimensions are given. F.O.B. Cincinnati.

	Top	Bottom	Depth	Price Each
Small Size.....	12 x 12"	9 x 9"	8"	\$1.65
Large Size.....	18 x 18"	15 x 15"	10"	\$2.50

Plants for Pools

Plants listed in this column are the best of the Shallow Water Plants for pools.

FLOATING PLANTS

WATER HYACINTH—"The Queen of Aquatic Plants"—Cut shows how plants multiply by runners. The largest selling pool plant in the United States, because best for goldfish to spawn on. Special low prices April to November. **15c each—\$1.50 doz.**

WATER LETTUCE (*Pistia stratiotes*) Also called Shell Flower. A very attractive plant similar to Water Hyacinth in habit of growth. It multiplies by runners and greatly resembles the rock plant known as "Hen and Chickens" as young plants surround the mother. Does well in shade or part sun. Flowers inconspicuous but leaves very attractive. **15c each—\$1.50 doz.**

TALL GROWING VARIETIES

The following are tall growing shallow water plants, which are best for corner or center decorations in pools, or can be used in clumps at edges of ponds or pools. Asterisks indicate depth to plant roots under water: ()=water level; (**) = 2 inches under water; (***) = 6 inches under water.*

NOTE: Any of the following plants priced 20c each will be sold in lots of six of one kind for \$1.00.

CATTAIL (*)**—An old familiar plant and still a favorite for pool planting. Shallow water and plenty of rich soil will grow these graceful leaves and spikes to 5 feet in height. **20c each**

INDIAN ARROWHEAD (*)**—Very distinctive leaves shaped like an arrowhead held aloft on a stem from 1 to 3 feet above water. In rich soil and shallow water the plants thrive and are quite hardy. Spikes of snow-white flowers with close yellow stamens add to its attraction. **20c each**

SWEET FLAG (*)** Variegated (*Acorus calamus variegata*) — A choice hardy plant with Iris-like leaves 2 to 3 feet tall, striped green and ivory. Very showy when used in group planting. (Hardy.) **35c each**

YELLOW FLAG ()** (*Iris pseudacorus*)—A tall swamp Iris which likes to grow in wet ground (but not more than 2 inches under water). It produces broad yellow flowers of the Japanese Iris type, and is hardy. **35c each.**

BLUE FLAG ()** (*Iris versicolor*)—Swamp Iris. Same as the yellow flag described above, except this variety has blue flowers. Plant same as Yellow Flow. (Hardy.) **35c each.**

PICKEREL PLANT (*)**—An attractive marsh plant with frequent spikes of pleasing purple flowers. Plant in shallow water and it will grow luxuriantly and bloom all summer. Leaves are heart-shaped—about 1 to 2 feet tall. (Hardy.) **35c each**

UMBRELLA PALM (*) (*Cyperus alternifolius*)—This is the old favorite Umbrella Plant. A well-known shallow water plant used mainly for pools. These are choice Greenhouse Grown Plants from 2½-inch pots. Will grow very large during the Summer, but must come in for Winter. **35c each. 3 for 1.00**

WATER CANNA (*)**—A very handsome and useful plant with leaves similar to Cannas and with tall spikes of purple flowers which later change to purple seeds. It is quite hardy and does well in water not over 12 inches deep when planted in good soil. Its height of five to seven feet makes it well suited for corner or center decoration. (Hardy.) **75c each**

CREeping VINES

WATER POPPY (*)** (*Hydrocleis nymphoides*)—A dainty rooted plant which sends up floating leaves and bears yellow flowers similar to the California poppies. Plant in shallow water same as a small water lily. Water Poppy can also be used for inside aquariums if planted in small pots, but develops better outdoors. (Not hardy in Northern States.) **15c each**

PARROT FEATHER (*)** (*Myriophyllum prosperpinacoides*)—A species of Myriophyllum, good for aquariums or pools. Leafage above and below water. In pools, plant at the edge in very shallow water, so its long runners will give beautiful coverage. Available April 15 to November 15. Must be planted at once on receipt. (Hardy.) **Furnished in bunches, 15c each**

CREeping WATER HYACINTH (*)**—A vine of entirely different habit from the regular Water Hyacinth, and a steady bloomer, with dark purple flowers similar to the regular Water Hyacinth and with similar dark green glossy leaves. Available May 15 until frost. (Not hardy in Northern States.) **50c each**



COMETS

The Comet is an American variety which was developed from the Common Goldfish, but it is characterized by a thin graceful body and long single tail. It is very quick in its movements and a splendid fish for pools. Colors are red and white, orange and black, all red, all gold, or all white. Mixed colors are given as they come.

*4 to 5 inches.....	pair, \$.50 — per doz., \$2.50
*5 to 6 inches.....	pair, .80 — per doz., 4.00
*6 to 7 inches.....	pair, 1.20 — per doz., 6.00

YOUNG GIANT GOLDFISH

Pool owners who want some BIG ones will be delighted with these special offerings of Giant Goldfish. All large fish must be ordered early, as they are hard to ship during warm weather.

*Young Giants, 7 to 8 inches.....	each, \$.75
*8-9"	each, 1.25
*Giants, 10 to 12 inches.....	each, 2.50



CHINESE MOORS

These are the grotesque, but very popular "Goggle Eyes" or "Pop Eyed" Goldfish, commercially known as "Telescopes." Chinese Moors are the only members of the Goldfish family to develop the true "Black Velvet" color, and this color has never been transmitted to any other fish without the Telescope eye. Body and fins are nearly all of the Fantail type, though a few come as the Nymph type. All fish of choice quality. (Extra large specimens, \$2.00 to \$5.00 each.)

2 to 2½ inches.....	pair, \$.40 — per doz., \$2.40
2½ to 3 inches.....	pair, .60 — per doz., 3.60
*3 to 3½ inches.....	pair, .80 — per doz., 4.80
*3½ to 4 inches.....	pair, 1.20

LAKEVIEW BREEDS FINE FISH

Lakeview Goldfish are top quality from carefully selected breeding stock. Sizes are the over all length of fish from nose to end of tail. The word "Pair" as used here means two fish, not necessarily male and female. Six of a size are sold at dozen rate. All grades marked (*) are large enough to spawn first year spent in an outdoor pool. All varieties of goldfish will inter breed. If mated Pairs are wanted they can be supplied from March 15 to May 15 at 50% extra cost. We cannot be responsible for results in breeding. Several pairs should be bred together for best results.

Beautiful Hardy Goldfish for Aquariums and Outdoor Pools

GOLDFISH and Aquatic Plants go together in Nature; and, in fact, the Goldfish are an essential part of a Water Garden. Not only are the fish a source of interest and pleasure, but they are helpful in maintaining healthy conditions, because they eat up certain destructive bugs, worms, etc., and they are a public benefaction in all pools and ponds, for no mosquito larvae will ever survive in a well-stocked Goldfish Pool!

All our Goldfish are grown out of doors in natural clay bottom ponds. They have spent their entire lives out doors and easily survive the ice and cold of Winter. You can select any of the grades we list with complete assurance that they are strong and healthy fish in the best condition for shipment.



SHUBUNKINS

These are the attractive mottled or "Calico" fish with single tail. Colors are red, white, blue, lavender, orange, purple, black, at times all on the same fish. Every fish differently marked. Very attractive, sturdy and much sought after for pools and aquariums.

2½ to 3 inches.....	pair, 30c—per doz., \$1.50
3 to 4 inches.....	pair, 50c—per doz., 2.50
*4 to 5 inches.....	pair, 80c—per doz., 4.00
*5 to 6 inches.....	pair, \$1.20

24 CHOICE FISH

As shown here (4 of each kind), all choice 4 to 5 inch size adult fish, old enough to spawn.

Collection No. G-8
All for only \$9.50



HARDY GOLDFISH

These fish are bred from selected strains of the most popular, Hardy Goldfish. They are the cheapest, toughest, and most prolific of all Goldfish varieties, and are unsurpassed for use in larger pools and ponds. Adults grow to be 12 to 14 inches long when kept in large ponds. They come in assorted colors, including black and gold, red and white, all white. Mixed colors given as they come.

2½ to 3 inches.....	pair, 20c—per doz., \$1.00
3 to 4 inches.....	pair, 30c—per doz., 1.50
*4 to 5 inches.....	pair, 40c—per doz., 2.00
*5 to 6 inches.....	pair, 70c—per doz., 3.50
*6 to 7 inches.....	pair \$1.00—per doz., 5.00

GOLDFISH COLLECTIONS

All fish for our Collections are carefully selected for quality. You will be well pleased with any of our collections. There is no charge for shipping cans used for special collection orders, but cans are to be returned as per regular terms on order blank. Goldfish are sent by Express Collect. (*Indicates fish large enough to spawn.)

GOLDFISH POOL COLLECTION No. G1 (For a Small or Medium Pool)

*14 Selected Goldfish and Comets.....	(4-5")
4 Fantails	(2½"-3½")
4 Chinese Moors	(2½"-3½")
4 Shubunkins	(3"-4")
* 4 Large Goldfish, asst. colors.....	(5-6")

30 Choice Goldfish
Collection No. G1 **\$7.50**

GOLDFISH POOL COLLECTION No. G2 (For a Large Pool)

50 Selected Goldfish and Comets.....	(3-4")
*20 Large Goldfish, assorted colors.....	(4-5")
12 Fantails, assorted colors.....	(2½"-3½")
6 Chinese Moors and Asst. Telescopes.....	(2½"-4")
6 Shubunkins	(3½"-4")
* 6 Young Giant Goldfish.....	(7-8")

100 Choice Goldfish
Collection No. G2 **\$17.50**

(Large Shipping Can to be returned)

GOLDFISH COLLECTIONS ARE AVAILABLE ONLY FROM NOVEMBER 1st TO JUNE 1st.
If out of any fish in collection we reserve the right to include another of equal value.

MIXED FANCY GOLDFISH

In this group you may have some Fantails and a mixture of several varieties of Fancy Goldfish such as the Black "Pop Eyed" Chinese Moor, Fantails, Shubunkins, etc.

*2½ to 4 inches.....	each, 30c—per doz., \$3.00
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GOLDFISH POOL COLLECTION No. G3

One-half the number of fish in each group of Collection No. G2.

A nice assortment for a medium sized pool.

50 Choice Goldfish
Collection No. G3 **\$9.75**
(Shipping Can to be returned)

Tazewell, Va.

"I want to thank you and compliment you on the nice shipment of fish that you sent me. I have ordered fish from a number of different places, but I have never gotten anything like you sent me for the same amount of money. I certainly know where to go to get my money's worth now."

H. W. POBST.
Springfield, Ill.

"Recently I placed an order with you for fish and they arrived in fine condition and I am taking this opportunity to congratulate you on the fine way in which you manage your business. Wishing you success,

I remain,
M. D. WING.



FANTAILS

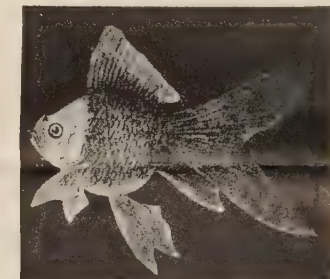
Our Fantails and other Fancy Fish are known throughout the Wholesale Trade for their very choice quality. These fish are characterized by a deep, plump body and well-developed fins, and a double or "Fan" tail. Colors are all red, all gold, pearl (or white), black and red, pearl and red. Mixed colors are given as they come. (Adults grow to 6 or 7 inches.) (Extra large specimens at \$2.00 to \$4.00 each.)

2 to 2½ inches.....	pair, 30c—per doz., \$1.80
2½ to 3 inches.....	pair, 50c—per doz., 3.00
*3 to 4 inches.....	pair, 70c—per doz., 4.20
*4 inches.....	pair, \$1.20

CALICO FANTAILS

Body structure of these fish is the same as Fantails, but they have invisible scales and come in the "Calico" colors of the Shubunkin. They are beautiful fish, will grow to 6 to 7 inches in size and are now considered hardy. (Extra large fish, \$2.00 to \$5.00 each.)

2½ to 3 inches.....	pair, \$.70
*3 to 4 inches.....	pair, 1.00



NYMPHS

(Choice Specimens Only)

These fish have the deep bodies of the choice Fantails with a single tail. Choice specimens are highly prized by fanciers, and come in the same colors as Fantails.

2½ to 3 inches.....	pair \$.40—per doz., \$2.00
3 to 4 inches.....	pair .50—per doz., 2.50

TERMS FOR GOLDFISH SHIPMENTS.

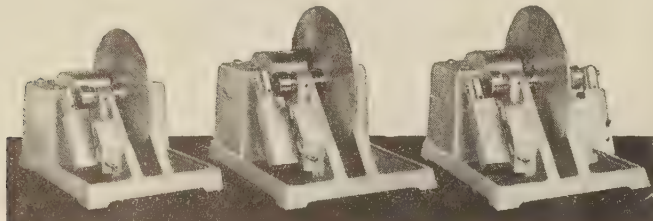
(Please read)

We guarantee live arrival of goldfish shipments during the cool part of the year, from Oct. 15th to June 1st, and to extreme Northern points of U. S. until June 15th. No shipments are guaranteed between June 15th and Oct. 15th. During the warm months we ship at buyers risk only.

Goldfish must be shipped by express. A small light 3 gallon can will ship 18, 2 to 3" goldfish, (Add 50c to pay for can.) A 5 or 6 gallon can is used for 30 small fish (Add 50c to pay for can) these cans are not returnable. Large orders and large fish ship best in special large cans same as we use for dealer trade, these cans must be returned immediately by prepaid express **81c**, special rate from any point in U. S. Do not return by freight. All shipping charges to be paid by customer.

In case fish are received in bad condition we will make one replacement (Express charges to be paid by you) if you mail us the Express Company Received in Bad Order Form and return our shipping can, if it was to be returned. Losses of 50c or under should not be forwarded to us as we always include some extra fish.

Minimum order for Goldfish to be shipped out of town is \$5.00.



Model A

Model B

Model B-2

MARCO AIR PUMPS

These pumps are reliable, economical, trouble free and noiseless in operation. They are made in three sturdy models, designed to give years of efficient service. They are self-starting, non-stalling, non-reversible.

- Model A, (1 Filter & 2-3)
(Air Releasers) \$27.50
- " B, (2 Filters and
(2 or 3 releasers 33.00
- " B2 2 Filters 6-8 Air
Releasers 38.50

MARCO WATER PUMP. For Fountains, pools, minature water falls, aquarium displays, etc. Best construction. Each \$37.50



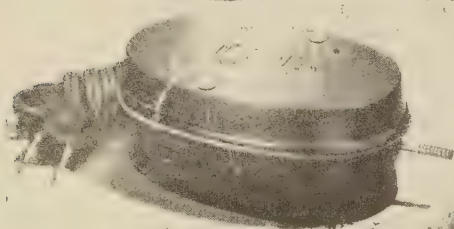
THIBERG AIR PUMP

Improved Model #1. A reliable vibrator diaphragm type pump in plastic frame. No parts to oil or maintain. No radio or TV interference. Designed for smaller tanks.

Will operate 1 filter and 1 air releaser. Guaranteed by maker for 1 year. Thiberg Model #1. \$10.75

THIBERG MODEL 2

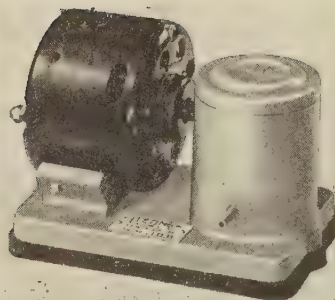
Operates 3 filters and 3 aerators. Guaranteed by maker for 1 year. Thiberg Model #2. \$17.50 each.



WIL-NES AIR PUMP

The Wil-Nes is excellent to aerate one or two

aquariums. Economical, noiseless, reasonably priced. Guaranteed by maker for one year. Price Each \$8.95



NEW MODEL "A" OZONE

OZONE ROTOAERATOR

A very efficient motor driven unit direct connected to diaphragm type pump. Produces 100 cu. in.

air per minute. Improved design assures maximum performance and cooler aeration in summer. No radio, or TV interference. Operates 2 or 3 filters and 3 or 4 air releasers. Guaranteed by maker for 1 year.

OZONE MODEL A Price Each \$24.50
OZONE MODEL B Price Each 22.50

AIR ACCESSORIES



3-Way Air Valve
Brass (As
illustrated). .75¢ ea.



2-Way Brass Air
Valve .75¢ ea.



MARCO VALVES
Brass (2 or 3
Way) 1.00 ea.

Brass T or Cross T
connections .25¢ ea.

PLASTIC HOSE for connecting
air pumps, filters, etc.,
per foot .10¢



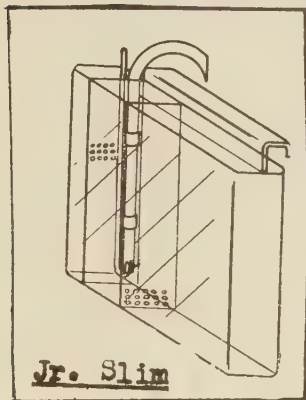
Air Stone. Cylindrical
shape. Porous stone.
.25¢ each

Metal Air Releaser
.35¢ each

AIR RELEASERS



Standing
Diver
4½" high
lead
helmet with
air releaser.
Gives natural
effect when
used with air
pump. Each \$2.00

LUCITE PLASTIC OUTSIDE FILTERS

These filters are of fine quality clear lucite well designed for fast filtering action and furnished in the popular size to hang on end or in rear of aquarium. Easily

started with rubber starter bulb. Price complete with rubber starter, charcoal and fiber-glass. Each \$4.75

FILTER ACCESSORIES

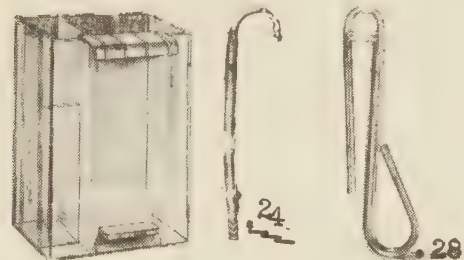
Siphon (Intake Stem) for Jr. Slim Ea..	75¢
Airlift (Outlet Stem) for Jr. "	" 75¢
Scattergood Airlift #7 Superflo "	2.00
" " #33 S.F. "	1.00
" Siphon #34 S.F. "	0.75
" " #35 Rever-	
start non-adjusting "	0.85
" Siphon #36 Self adjust-	
ing 16" depth maximum "	2.25
" Siphon #37 Self adjust-	
ing 24" depth maximum "	2.50
Rubber Bulb Starter for any	
outside filter "	0.40
Scaco Flexi-Brush-cleans the	
filter stems easily "	0.50
Air Return Stem- cleaning	
brush for small tubes "	0.25
Rigid Filter Stem Brush- for	
straight stems- all purpose "	0.50

BOOKS

<u>Tropical Fish Handbook</u> by Guenther L. Schott. Contains 60 illustrations and descriptions of Tropical Fish, Goldfish and Turtles. Price .30¢
<u>Your Aquarium</u> by Wm. T. Innes. A must for every beginner as it clearly explains information on care of fish and aquarium management. Price .25¢
<u>Tropical Fish</u> by Lucille Quarry Mann. Over 100 pages on aquarium management and essentials of starting an aquarium. Information easy-to-read on breeding, etc. Price .60¢
<u>Exotic Aquarium Fishes</u> by Wm. T. Innes. 500 pages of real-life photographs in full color. Finest book ever published. Water-proof cover. Price \$7.00

FILTERS

Aquarium Filters can be operated by any air pump. Filtered water is clearer, purer, and healthier for fish and no other aeration is needed in home aquariums equipped with a filter. We recommend the following outside type filters:-

SCATTERGOOD FILTERING 51
(Outside Filter)

These new filters feature a one piece plastic molded tank, size 5-1/2 wide X 3-3/4" thick X 7-3/4" high. A place is provided to place a vertical type heater and a thermometer in the filter where both are easily accessible.

Price Each

No. 24 Self-Starting Syphon with regular airlift	\$5.95
No. 28 Self-Starting Syphon with super-flo-air-lift	6.60

New NIAGARA Heavy Duty Filter made by Scattergood. Uses an outside large plexiglass tank 8 X 4-1/2 X 12" which requires only a small pump to operate. Designed for large tanks 50 to 250 Gal. including Filter and Tubes. Write for more information. Price Ea. \$33.95

FILTER CHARCOAL

Bone Filter Charcoal. Best grade burned animal bone non-floating in 1 pound cans. Per Pound \$0.45¢

FILTER GLASS-WOOL

Place over top of charcoal to catch most dirt particles. Can Wash for repeat use. Liberal portion for refills. 3 ounce package \$0.50¢

THERMOSTATS AND AQUARIUM HEATERS

We recommend the use of a good heater preferably controlled by a thermostat for all aquariums where room temperature is not constantly 72 or over. Since proper heat is one of the most important factors in keeping Tropical Fish healthy, the price of a heater will be returned to you in healthy fish that did not die, because of chills and sickness that comes from chill. So you can consider a good heater and thermostat combination a good investment that pays for itself and more.

WIL-NES OUTSIDE ADJUSTMENT HEATER AND THERMOSTAT COMBINATION

Two tube unit. Control knob, pilot light, hanger fastner and tubes are all built into an ivory bakelite case. Heater fastens securely to outside of aquarium with the metal thumb screw. Built to give years of service. Guaranteed by manufacturer. All the parts are easily replaced. Very dependable for the low price.

8" tube 25-50-75-100 watts-ea. \$5.75
10" tube 25-50-75-100 watts-ea. \$6.00

SUPREME OUTSIDE ADJUSTMENT HEATER AND THERMOSTAT COMBINATION

One of the finest single tube units. Sensative and dependable thermostat with outside adjustment knob, built in pilot light, radio and TV static eliminator condenser and heavy duty heating element -all parts and workmanship on this combination, outside adjusting hearer and thermostat, fully guaranteed one year.

40-75 Watts 8" tube each one \$5.60
75-100 Watts 10" tube each 5.75
100 Watts 10" tube each 5.75
100-150 Watts 12" tube each 5.95

THERMOSTATS

Short Simplex (Barrus) 300 Watt Capacity
6 inch tube. Price Each \$3.95

Long Simplex (Barrus) 300 Watt Capacity
8 inch tube. Price Each \$4.95

The above have inside adjustment with 600 volt condenser (no radio interference). Guaranteed one year.

Outside Adjustment (Barrus) 500 Watt Capacity. 8 inch tube. 600 volt condenser. Price Each \$5.95

PYREX HEATERS -- SUBMERGIBLE

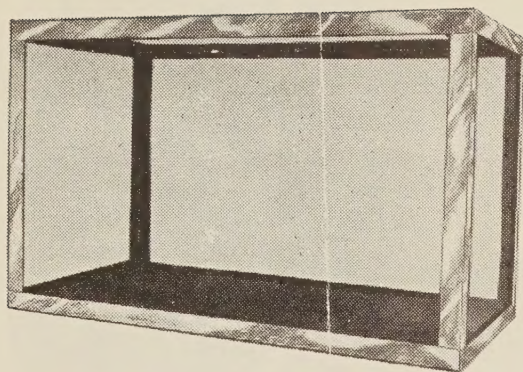
These heaters must be used with a thermostat to control the temperature. Usual life 3 to 5 years. Each one of the heaters packed for safe shipment. Guaranteed 2 years, except glass breakage.

<u>WATTS</u>	<u>PYREX TUBE</u>	<u>PRICE</u>
12 $\frac{1}{2}$ -or-25	6 Inches	\$2.00
37 $\frac{1}{2}$ -50-75-100	8 "	2.75
200	10 "	3.50

PYREX HEATERS VERTICAL (Non-Submergible)

Made of pyrex glass tubes 7 inches long furnished with a wire holder to hang vertically on the frame of the aquarium above water level. Thermostats should be used with sizes 75 and 100 watts.

10 Watts for	2-5 Gallon Ea.	\$1.65
20 "	" 6-8 "	1.65
30 "	" 9-12 "	1.65
40 "	" 13-16 "	1.65
50 "	" 17-20 "	1.65



De Luxe Stainless Steel Aquarium

STAINLESS STEEL AQUARIUMS

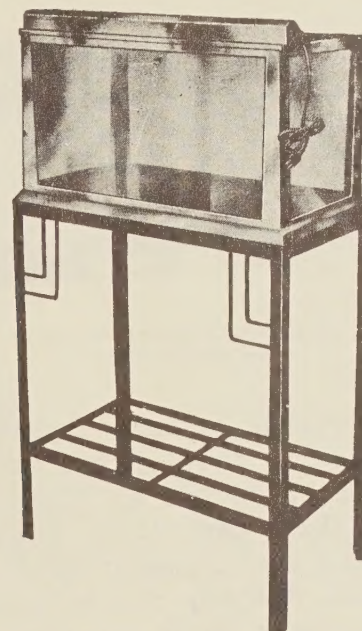
Here are the most popular sizes of Stainless Steel Aquariums. These tanks are made to last for years. They are modern; always good looking; practical; made with slate bottom, dark plastic cement and selected clear glass and will give many years service. No extra charge for packing. Price quoted is ready to ship.

All diamensions are inside measurements.

NUMBER	WIDTH	LENGTH	HEIGHT	CAPACITY	PRICE EACH	SHIPPING WEIGHT
75	6	10	8"	2 Gal.	3.25	8 Lbs.
76	7	12	9	3 Gal.	4.25	9 "
77	8	14	10	5 Gal.	5.25	10 "
84	9	18	12	8 Gal.	8.95	18 "
86	10	20	12	10 Gal.	9.95	20 "
88	8	24	12	10 Gal.	11.95	25 "
89	12	24	12	15 Gal.	12.95	29 "
95	12	30	12	20 Gal.	19.95	50 "
402	12	36	16	30 Gal.	43.00	120 "
406	14	36	18	39 Gal.	69.50	170 "
409	18	36	18	50 Gal.	75.00	180 "

HOW WE SHIP

We prefer to ship all perishable or fragile articles by Express Collect, but plants and small supplies can be sent by Parcel Post when specifically requested, and when additional funds are sent to cover the postage charges. Add 10% of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add 20%. Include 25¢ for Handling and Packing charge on all orders under 2.50. All orders must be paid in full before shipment can be made. We do not ship C.O.D.

WROUGHT IRON STANDS

Give your aquarium an extra smart look with one of these beautiful wrought iron stands. All stands 30" high (table) Crated for shipment by Express.

Model 1, as shown.

Size	To Fit Aquarium No.	Price
10 X 20	#86	\$10.00
8 X 24	#88	10.75
12 X 24	#89	11.75
12 X 30	#95	12.75
12 X 36	#402	14.75

STAINLESS STEEL REFLECTORS

Aquarium reflectors illuminate the tank as well as providing the necessary light for growth of plants enabling you to keep the aquarium away from windows with the best results. (Fit aquarium of same length).

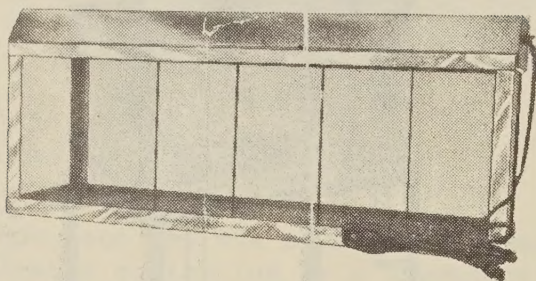
Regular Light*	Flourescent Light
14" \$6.95 (1 light)	XX
18" 7.95 (1 ")	\$12.95
20" 8.75 (1 ")	13.95
24" 9.00 (2 ")	16.75
30" 9.85 (2 ")	18.00
36" 13.50 (3 ")	21.50

Notes:—*Bulbs not included. 35¢ per bulb extra. Flourescent light bulbs included. Show case bulbs are 25 Watts and 6" long.

STAINLESS STEEL HOLDERS FOR TOP GLASS COVERS

Easily attached with aquarium cement.

3 Inch Size	Per Pair	\$1.00
4 " "	" "	1.60
5 " "	" "	2.00



Betta Display Outfit with 5 dividers making 6 Compartments complete with Hood

These beautiful stainless steel tanks are designed to display two or more gorgeous male Bettas by inserting the removable glass partitions into slots thus forming small compartments. A very unusual display can be made by placing one male Betta in his compartment at one or both ends and using the center as a community tank. Tanks fit on mantel or window sill. The stainless steel hoods completely cover the top and provide light. Bulbs 38¢ each extra.

BETTA TANKS

2 Comp.	6 X 12 X 8" high	Price	\$5.25
4 "	6 X 18 X 8" "	"	8.75
5 "	6 X 20 X 8" "	"	9.75
6 "	6 X 24 X 8" "	"	10.75

HOODS FOR BETTA TANKS*

12" (2 Comp)	1 light	Price	\$6.75
18" (4 ")	2 "	"	8.75
20" (5 ")	2 "	"	9.75
24" (6 ")	2 "	"	10.75

Light Bulbs Additional 35¢ each

MAGIC CRYSTAL PAINT



Painted on aquarium glass back and sides to reduce light and eliminate algae. Self-designing paint, which makes designs as it dries. Please specify color when ordering:-

Dark green, light green, turquoise, rose, yellow, blue, gold red and white.

1 Ounce Bottle

Each 30¢

(Use small brush when applying paint).



Note: Mail Orders for foods must total \$1.00 or more, and must include additional funds for postage.

LAKEVIEW FISH FOODS

Lakeview Five Fishes Brand Fish Foods contain the best ingredients obtainable and are carefully packed. You can use Lakeview fish foods with the satisfying knowledge that you are not only giving your fish the best food obtainable, but that you are saving money because of the generous size modern packages and the low prices at which it is sold. So ask for "Lakeview Foods" and treat your goldfish and tropical fish well!

NATURAL FISH FOOD
1½ oz. Shaker Can .15

NATURAL FISH FOOD
Giant 1/2 pound size .35

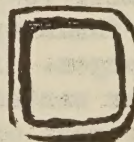
NATURAL FISH FOOD
Super Giant 4-pound size 1.65

TROPICAL & BABY GOLDFISH FOOD
1-1/4 Oz. Shaker Can .20

TURTLE FOOD
Generous size can .15

LOGLIFE TROPICAL FISH FOOD
Large Size - Fine, Medium, or Coarse Per Can .25
Conditioning Food, Fine, Medium, or Coarse Per Can .35
Dried Daphnia Per Can .20

FEEDING RINGS



Food is prevented from spreading over the entire aquarium.

Square 2 X 2 inches	Each	.25
Rectangular 2 X 4 inches	Each	.35
Square 4 X 4 inches	Each	.50

A FEW WORDS
ABOUT . . .

LAKEVIEW AQUATIC FARMS

America's Oldest Fancy Goldfish Farm

OUR BUSINESS was established in 1892. Today, as a result of **SIXTY YEARS'** experience, we can give you quality products that are unsurpassed and which are sure to please you. The building shown here is a complete modern unit affording us facilities for year 'round shipping of Goldfish and Aquatic Plants, and other items as they are in season.

It contains our Office, Shipping Room, Display Tanks, and a Greenhouse for Water Lilies and plants for pools and aquariums. We carry one of the most complete assortments of Water Garden Supplies in the U.S.



OUR MAIN FARM is in the northwest section of Cincinnati at 5579 Colerain Ave. (U. S. Route 27), opposite the Church of The Little Flower, in Mt. Airy, a suburb of Cincinnati.

We are only eight miles northwest of Fountain Square, on a new concrete road (Route 27).

Open daily, 8 to 5:30 including Sundays and holidays in April, May

and June only same hours. Other Sundays and holidays, **1 to 5 P.M.** by appointment only. Telephone KIrby 2036; if no answer, MULberry 2768. There is ample parking space near Fish Building at end of drive.

Shipping Methods and Terms of Sales

THE use of our Order Blank will be of assistance to you, and to us. Please fill out all the information requested, so as to avoid delays and mis-shipment. If you write regarding your pool or aquarium, always use a separate sheet of paper.

HOW WE SHIP—We prefer to ship all perishable or fragile articles by Express Collect, but plants and small supplies can be sent by Parcel Post when specifically requested, and when additional funds are sent to cover the postage charges. Add 10% of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add 20%. Include 25c for Handling and Packing charge on all orders under 2.50.

ORDER EARLY—To be sure that you will get everything that you want, we request that you order early in Spring, as it is impossible to carry our complete line of fish and plants through the entire Spring Season. The articles ordered will be reserved for you and shipments made at the proper time for your locality. **TROPICAL LILIES** will not be shipped to any of the Northern States until end of May, as weather conditions do not permit safe planting until then.

GUARANTEE ON FISH, ETC.—We are not liable for damage or loss that may occur due to delay or mishandling on the way but we will nevertheless guarantee live delivery of Goldfish and Scavengers (negligible losses excepted) to all points, as per terms on Page 9.

GUARANTEE OF PLANTS—We guarantee to ship you best quality plants true to name and to have them arrive in good condition. Furthermore, if you will give our water lilies proper planting attention on receipt, we **WILL GUARANTEE ALL HARDY AND TROPICAL WATER LILIES AND POTTED LOTUS TO GROW** when shipped at proper planting time.

We know that you will not expect this guarantee to include any replacement of a plant that died because of neglect, inexperience, or due to drying out, freezing, or other weather condition, or due to injuries by animals, etc. But if the plants above mentioned fail to grow, due to lack of "growing power" we will make one replacement at no cost to you except transportation costs. Any such failure must be reported within six weeks from time of purchase.

CLAIMS FOR DAMAGE—In case any shipment is received from us in bad condition from the Express Company, fill out the Company's "Received in Bad Order" slip and send it to us at once, together with information as to how water was changed (in the case of Goldfish shipments), and all other details. We will replace such losses by an additional shipment on which charges only are to be paid by you. (See Guarantee on Fish, Page 9.)

We are not responsible for breakage of glassware. Present the claim to Transportation Co. for settlement.

SHIPPING CANS—Small orders for Goldfish and Tropical Fish must carry an additional remittance for shipping can which may then be kept. Larger orders of Goldfish may be shipped in our special cans at no additional charge to you, provided the can is promptly returned by Express Prepaid, for which there is a special return rate of only **81c** per can, from any point in the U. S.

TERMS—All orders must be paid for in full before shipment can be made. We do not ship C.O.D. **REMITTANCE** may be by Postal Money Order, Express Money Order, or by check, and should be made payable to **LAKEVIEW AQUATIC FARMS**. (Stamps or cash may be sent with smaller orders.)

All merchandise is quoted F.O.B. Cincinnati, Ohio, unless otherwise stated. This means that transportation charges are to be paid by customers, except on special items and collections, where it is stated that charges are prepaid by us.

PRICES—Our prices are as low as can be quoted for quality merchandise from a reliable concern. By paying the transportation charges you are buying most advantageously, for our prices are determined on this basis, and our central location assures you low delivery costs. *Due to the uncertain conditions prevailing, all prices are subject to change without notice.*

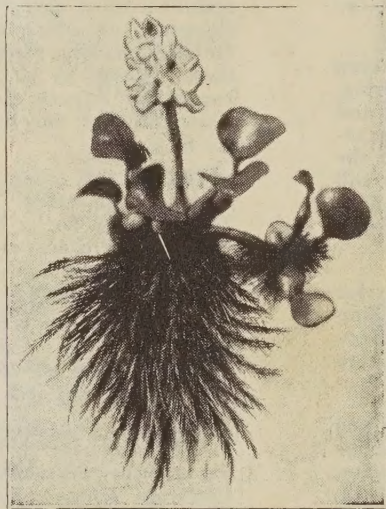
Items marked Postpaid are for delivery in the 48 States of U. S. only.

NON-WARRANTY—Lakeview Aquatic Farms makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name; and our liability in any case shall be limited to the replacement of such items as are short or damaged.

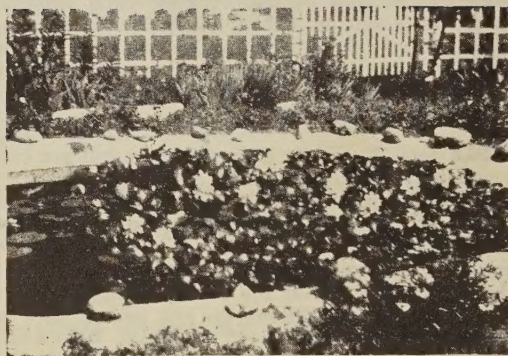
Lakeview Water Hyacinths

LAKEVIEW Water Hyacinths are the finest plants in the world for Goldfish to spawn on in outdoor pools. Seemingly these plants were made by Nature for this purpose for their roots are perfectly formed to receive and protect the eggs of Goldfish.

No pool is complete without Water Hyacinths, and to raise baby Goldfish there is no surer way to success than be getting six or more Water Hyacinths each Spring. Water Hyacinths are annuals in all States except the extreme Southern fringe of the U. S., but they will more than repay you for your small investment, by multiplying as much as twenty-fold in your pool during the Summer, and by producing dozens of fine blossoms if kept in a sunny, shallow part of the pond. Plants should be sprinkled at times.



This cut shows the beautiful orchid-like flower, the feathery, luxuriant roots so excellent for receiving goldfish spawn, and also a small plant developing from a runner.



The pool shown above is owned by Mr. V. E. Wittrig, of Washington, Iowa. Mr. Wittrig writes: "We started six of your Water Hyacinths last Spring and had over 100 plants by late Summer. Some days we had as many as 30 blossoms!" This is just one of many similar testimonials on LAKEVIEW WATER HYACINTHS, famous for their vitality and productiveness.

15c each

\$1.50 per dozen

NOTE—For planting instructions see free circular supplied with all our plants.

SPECIAL OFFER From April 15, to October 1, Five Plants Postpaid in U. S. \$1.00.
West of the Mississippi River \$1.25.